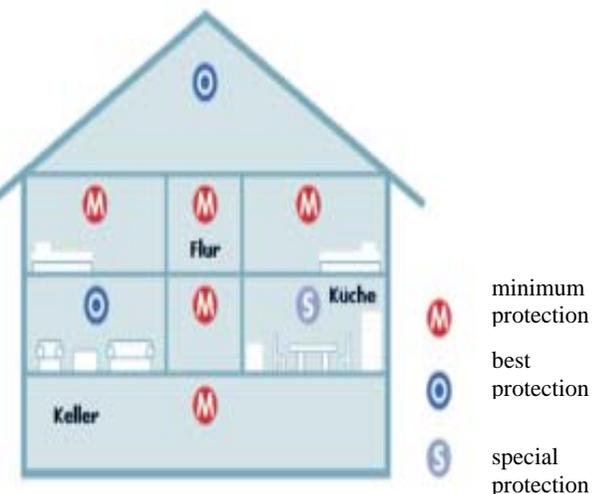


Smoke detectors offer a minimum protection:  
In your apartment in each bedroom as well as in hallways.



and on each floor of the house



## Our initiative

Each newborn baby in the Oberpfalz receives a „birth package“, consisting of:

- Smoke detector
- Further information
- Free of charge consultation for parents about fire safety in your house

Your local fire department will officially give you the “birth package”.



Our vision for the future:

**SMOKE DETECTORS IN EACH HOUSE, IN EACH APARTMENT**

**Rauchmelder können Leben retten!**



**Start your baby's life safely!**

With this slogan the District Fire Department Oberpfalz and Conrad Electronic want to contribute to increase the number of smoke detectors.

**From now on we will give each newborn baby a free “safety package”**

containing a quality smoke detector as well as further information for the new parents.

Eine Initiative des Bezirksfeuerwehrverbandes Oberpfalz und Conrad Electronic



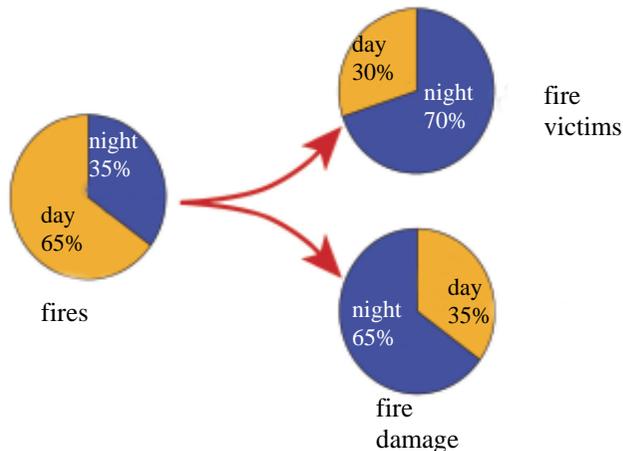
More than 800 people die because of fire in Germany every year – not because of the actual fire itself but because of the toxic smoke gases of the fire. Only a very small number of people protect themselves with a smoke detector.

## Danger caused by toxic smoke

- Each fire causes toxic smoke gases. Only a few breaths are enough to make you unconscious.
- Especially at night there is the danger of not noticing the fire because our senses are “asleep” as well.

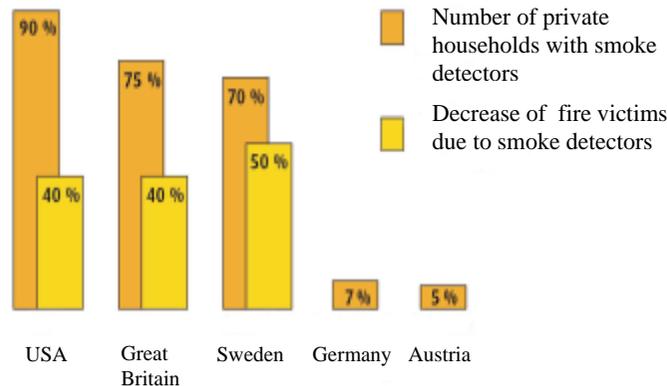
In Germany most fires occur during the day. At night, however, the death rate is much higher.

### Fires in Germany



- **We would like.....**
- to contribute to increase the number of smoke detectors!
- to encourage the parents, friends and acquaintances to instal smoke detectors!
- to give safety, free of charge!

### International comparison



800 victims

International comparisons show, that the number of smoke detectors is still too small in Germany!

Smoke detectors work by recognizing the smoke at an early stage, warning us of the dangers of the spreading smoke!

Smoke detectors decrease the damage!

## 5 fatal errors

- In case of fire I've got more than ten minutes to leave the apartment
- Houses made of stone do not burn
- To be careful is enough to be on the safe side
- My neighbors or my pet will warn me in time
- A smoke detector is too expensive

Quality smoke detectors are available starting at Euro 10,-

What's the price of YOUR safety?

Each smoke detector should bear the control stamp VdS.

Only quality smoke detectors give you a reliable warning.

